



Retail is e-Tail

Making Every Business an Online Business

Wednesday 27th February 2013
Nuremore Hotel, Carrickmacross.

Multichannel Retail

Online Sales

Conference

e-Commerce

Networking

Leading business professionals will provide practical examples and provide tips on how to get through the clutter and learn more about the limitless opportunities offered through selling online.

AGENDA

4:00pm	Registration, Tea & Coffee
4:15pm	Claire Cunningham, Chair, Monaghan IT Forum & Director, Aura Internet
4:20pm	Richard Curran, Business Journalist & TV Presenter
4:30pm	Ciaran Crean, Managing Director, Micks Garage
5:00pm	Roger Willcocks, Managing Director, Screen Pages
5:30pm	Paul Bond, Brix Workwear
6:00pm	Question & Answer Session
6:10pm	Tea/Coffee, Refreshments & Networking
6:30pm	Vincent O'Brien, Channel Manager at Micksgarage.com & formally eCommerce Manager at Arnotts
7:00pm	Laura Morgan Walsh, Senior Group Leader, PayPal
7:30pm	Question & Answer Session
7:45pm	Conference Close

Who should attend?

Retailers, Small Business Owners/Managers, CEOs, CFOs, Marketing Directors, Web Managers, Communications Directors, PR Professionals and Web Agencies.

Reasons to attend?

- Familiarise yourself with the skills & capabilities needed to sell in the multichannel era
- Network with likeminded individuals from the industry
- Compare best practice operations
- Be exposed to a wealth of insights and expertise
- Avoid the pitfalls and learn from the experience of growing retailers
- Be inspired by keynote presentations



PRIOR BOOKING IS ESSENTIAL.

Further details and booking at www.mceb.ie
or call 047-71818.